



November 2006



VILLAGE CENTRE

Where Main Street & Appleton Avenue Meet

The Voice

Taking the pulse of the Historic Village Centre

Upcoming Events

Wednesday, Nov. 8
BID Board Meeting
7:30 a.m.
at the Quilted Basket

Friday, Nov. 10
Deadline for
Christmas Coupon Book

Sunday, Nov. 26
Christmas Walk 10-4
Christmas Parade

Wednesday, Dec. 7
Block Party at Sal's
6:30 p.m.



Christmas Walk November 26

The Annual Village Centre Christmas Walk will be held on Sunday, November 26 from 10a.m. to 4 p.m.

This event "kicks off" the holiday shopping season and

brings many shoppers to the Village Centre. Events will be held throughout the day, the Christmas Tree Lighting Ceremony will begin at 4:00 p.m. and the Parade will follow.

This is an excellent opportunity to promote your business and we are making it even easier by printing 1000 coupon books which will be distributed at Village Centre businesses. If you would like to get a coupon in this book, please read on...



Decorate your window for the Christmas Season

Show your Holiday spirit! Businesses which will be opened for the Christmas Walk are urged to decorate their window with white lights. If you need lights, they are available for purchase from Kathy at T&K Novelties if you are interested.



Holiday Coupon Book

We are printing 1000 coupon books for distribution throughout the Village Centre, just in time for the Christmas Walk.

If your business would like to get a coupon in this book, act now! The cost is only \$25 for each coupon. **Deadline this Friday, November 10. Hurry!**

You will need to provide the following information:

- Business information
- Logo
- Offer (*Suggestions include offering a percentage discount, dollar amount off of purchase or a free item*)

Call Karen Cluppert at (262) 251-1614 or email notjustwords@sbcglobal.net to have your coupon created.

Wrap Up on Halloween

Thank you to all businesses which were involved in the Halloween festivities. We had over 300 children participate.

Maxwell Street Days thank you

Thank you to everyone who donated to this event this summer. Our belated appreciation goes to **Forget Me Knot Embroidery, Nimble Thimble, Yesterday Once More & Collectables Unlimited** and anyone else we may have forgot to mention. Let's try it again next year!



Village Centre Office has moved!

N88 W16712 Appleton Ave. (Corner Appleton & Main)

UPDATE: Village Centre BID Manager, new office location



The BID Board has officially posted the job opening for a BID Manager and will be interviewing applicants soon. The goal is to have the new BID manager in place before the end of the year.

The Village Centre office has been moved to the northeast corner of Appleton & Main at N88 W16712 Appleton Avenue. Phone, fax and email remain the same.

Please refer your questions to Tina Polk of Hanson Water who is Board President. Tina can be reached by leaving a message at the Village Center office or calling (262) 251-8740.

2007 events being planned

If you would like to help plan the events and activities of the Village Centre, you'd be a great addition to our Marketing Committee. The Village Centre marketing committee will meet regularly at 8 a.m. at the Quilted Basket on the first Thursday of the month and is open to all Village Centre BID members. Contact Tina Polk at (262) 251-8740 or Ann Wanke (262) 251-8791 for more information about this Village Centre committee.

December Block Party on December 7

All Village Centre businesses are invited to our end of the year Block Party. This get-together will be held on Wednesday, December 7 at Sal's on Appleton & Main Street, starting at 6:30 p.m. Snacks will be served, cash bar. The December Marketing Meeting will be held during the Block Party to discuss events for 2007. Please stop by and say hello.

Do you have a new neighbor?

Notice a new business moving in nearby? Be neighborly, go introduce yourself, and put them in contact with the Village Centre office so they, too, can receive this informative monthly newsletter.

Neighbors don't have email? This newsletter is posted at www.shoppingthevillage.com and is available in print in limited quantities.



Welcome New Businesses

Would you like your business to be featured in this newsletter? Email us your information: name of business, address, phone and a brief description of your business and what you offer. Email it to the Village Centre newsletter address at villagecentrebid@sbcglobal.net.

FEATURED BUSINESS
in the Village Centre

Choices Weight Loss Center

N88 W16606 Main St.
(262) 250-4544

Choices Weight Loss Center promotes healthy weight loss by designing an individual nutrition program specific to your needs. Call today for an appointment for your *FREE* 12-week nutrition plan.

November 16 - 6:00 p.m.

WEIGHT LOSS SEMINAR

"Tips for the Holidays"

THIS IS A FREE PROGRAM, SPACE IS LIMITED, CALL TO REGISTER.

HOME OF THE bodybugg™ -

The world's most intelligent calorie management system



VILLAGE CENTRE

BID Board Members

- Bob Baer
- Jim Jeskewitz
- Ralph Krueger
- Marlene Lammi
- Bruce Marx
- Mary Metzger
- Karen Nelson
- Tina Polk
- Barb Seefeld
- Ann Wanke

Village Centre monthly Board Meetings held
Second Wednesday at 7:30 a.m.
at the Quilted Basket.
All are welcome.

Office located at:
N88 W16712 Appleton Avenue
Email: villagecentre@menomonee-falls.org
Phone: (262) 251-8797
This newsletter is available online at
www.shoppingthevillage.com