



April 2007

VILLAGE CENTRE Business Improvement District

The Voice

Taking the pulse of the Historic Village Centre

A newsletter for businesses and property owners in the BID District

Upcoming Events

Thursday, April 5
Food for Thoughts
Marketing Meeting
8:00a John Harbor's

Friday, April 6
Easter Egg Hunt, 6:00p

Wednesday, April 11
BID Board Meeting
7:30a John Harbor's

Wednesday, May 2
Farmers Market Opens

Thursday, May 3
Food for Thoughts
BID Gathering 8:00a

Wednesday, May 9
BID Board Meeting 7:30a

*April meetings
to be held at:*



Food for Thoughts Thursday

We thought it would be nice to support our local eateries and hold our meetings at one of the Village Centre's restaurants each month. We will have the *Food for Thoughts* marketing meetings, as well as the BID Board Meeting held at the same restaurant for the month they are in. In April, both meetings will be held at **John Harbor's Main Street Coffee House**.

Coupon Book brings in business

The spring coupon book is out and supplies are going fast. We had 1,500 new books printed. Thanks to all who participated. The next book will be out around June 1, so start thinking about your next coupon offer. Submissions and \$25 payment must be in the BID Office by no later than May 14.

Promote your event in this newsletter, and/or the "other"

This newsletter is specifically for the businesses and property owners in the BID. If you are planning a special event and would like to publicize it in this newsletter, contact the BID office by the 15th of the month to get into the next month's newsletter.

When the new website is up and running, a *community newsletter* will be produced to promote the Village Centre events and the businesses in the downtown.

Memorial Day Parade

This year's Memorial Day Parade will be held on Monday, May 28 at 10:00 a.m. and start on Main Street heading west from Pilgrim to Grand Avenue, then north to Neu's parking area. This year the parade will honor all veterans. If you wish to become part of this parade or have any other questions, call Ray Etzel at (262) 251-0345.



New Village Centre Website: menomoneefallsdowntown.com

The new website is in development and will be dedicated to business and property owners in the Village Centre. Details on how you can be part of this website will be made available in the next few weeks. If you wish to stay on the shoppingthevillage.com website, you may do so. If you wish to be on both, you may do so.

NEW! Business Resource Guide

We are currently developing the new Village Centre Business Resource Guide with an updated look listing the downtown businesses. There will be a small fee of \$25 if you would like your business name listed in this guide. You will be contacted in the near future regarding your involvement. The guide will be distributed in the Village Centre, as well as throughout Waukesha and Washington Counties, and other Visitor Information locations.

Easter Egg Hunt on April 6

The annual Easter Egg Hunt is Friday, April 6 in Village Park. At 6 p.m. the Easter Bunny and Clowns will arrive; 6:30 p.m. the Coloring Contest Winners will be announced, and at 7 p.m. the hunt will begin.



Concerts in the Park



contact Barb Watters in the BID Office.

The Summer concert series is booked and we have received 13 sponsors to date. A big thank you to those who are supporting these concerts this year. There is still time to be a sponsor or advertiser, or both. Remember, if you are a sponsor and would like to speak before a performance, please

Retail space available

Bradley Realty has a retail space available at N88 W16733 Appleton Avenue (the old consignment antique shop). There is approximately 2,600 sq. feet of main level retail/office with 12' ceiling height, fire sprinklers; and approximately 500 sq. ft. in the basement. Heat, water, and sewer are included in rent/lease. \$1300 per month (annually \$6/sq. ft.). Contract Brad Posnanski at (414) 607-1144 for details.



Farmers Market opens May 2

May 2 will be the first Farmers Market of the season. This is a change from last month's newsletter which stated the opening day as May 16. Applications have gone out and we are getting a good response so far. Please support the market vendors and they will support you in kind.

Friends of Lime Kiln Natural Area present on Earth Day

In the heart of the Village Centre is the beautiful Lime Kiln Natural Area. Find out about this natural historic area and how to share in its preservation. See invitation below.

You are Invited

Pssst... There's a secret place in Menomonee Falls—a wild area hidden from view right in the heart of downtown—but the secret's out. This wildlife sanctuary is Lime Kiln Natural Area. It's a habitat for birds, flora, and fauna — a place for contemplation near the waterfall—and an outdoor classroom for meaningful environmental education.

The Friends of Lime Kiln Natural Area invite you to attend a special gathering. Time is precious; we'll try to keep our meeting moving like the river!

THURSDAY, APRIL 26

7:00 pm in the Menomonee Falls Library Meeting Room

KEYNOTE SPEAKER – DALE OLEN, LOCAL NATURALIST
“A City Comes to Nature”

VISUAL OVERVIEW OF LKNA – DAVE VOELZ

QUESTIONS AND DISCUSSION

Call Mary Louise Magnuson (262) 251-7148
for more information



Welcome New Businesses

Fred Astaire Dance Studio

The newly renovated 3,800 square foot studio is the perfect new home for the exhilaration, exercise, and fun that ballroom dancing the “Fred Astaire” way has to offer the community. Located in Colonial Plaza.

Call (262) 437-0334.



VILLAGE CENTRE

BID Board Members

Tina Polk, President 251-8740	Bruce Marx 255-5906
Ann Wanke, VP 251-8791	Karen Nelson 415-1002
Mary Metzger, Treas. 251-9050	Christine McDuffie 251-7756
Barb Seefeld, Secty. 255-8181	Jim Jeskewitz 251-9595
Robert Baer 251-3820	Marlene Lammi 255-0685
Ralph Krueger 251-2340	

Barb Watters - BID Manager

Village Centre monthly Board Meetings held
Second Wednesday at 7:30 a.m.
Location of meeting listed in newsletters.
All are welcome.

Office located at:
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This newsletter is available online at
www.shoppingthevillage.com