



WHO:

Falls Art @ Large, Menomonee Falls Downtown Inc, Menomonee Falls Downtown District, Art Guild of Menomonee Falls & The Village of Menomonee Falls

We're inviting all of Menomonee Falls and the surrounding area to come experience Art and the Performing Arts in a whole new way! This festival has something for everyone. A key to the success of the FALLS FESTIVAL OF THE ARTS is the collaboration between the Menomonee Falls Business Improvement District (BID), Menomonee Falls Downtown Inc. (MFDI), Art Guild of Menomonee Falls (AGMF) and Falls Art@Large (A@L). All of our partners are 501(c)(3) or (c)(6) non-profit organizations lead by local business and community leaders and amazing volunteers.

WHAT & WHERE:

Falls Festival of the Arts in Downtown and Mill Pond Park

Falls Festival of the Arts is a one day block party in the heart of historic downtown Menomonee Falls. The festival hosts local, regional and state-wide artists, art demonstrations, kids art zone, live music, food trucks, beer & wine garden, performing artists, street performers, and a community art project. Plein Air, Chalk Art and Sculpture Painting competitions starting the week of the event will culminate with winners announced on August 24th! Join us on Main Street, along the Menomonee River from Mill Pond Park to Lime Kiln Park.

WHEN:

Saturday, August 24th @ 10AM-5PM

Artist booths, vendors, food and more begins right at 10AM. Art demonstrations, performances and music happen throughout the day! Competition winners will be announced during the festival.

WHY:

The Arts should be accessible to everyone!

The arts should be available for people of all ages to access and engage in in our community. Family- friendly events that introduces visual art and performance art at a young age enriches those involved. The festival, which started in 2021 as an art walk, continues to grow. The 2024 festival is only possible with the financial support of area business, clubs and organizations, as well as numerous community volunteers. Let's make the Falls Festival of the Arts a masterpiece of creativity together! Don't miss this opportunity to be part of this artistic celebration!



SPONSORSHIPS FOR



VAN GOGH PACKAGE - \$2,500 2 AVAILABLE

Falls Festival of the Arts - Presented by (Your Name/Logo here)



HORICONBANK
The Natural Choice®

- Logo recognition as one of our premier sponsors on event flyers
- Logo recognition as one of our premier sponsors on banners at event
- Stage shout-out as one of our premier sponsors during the event
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

MONET PACKAGE - \$1,000

Falls Festival of the Arts - Sponsored by (Your Name/Logo here)

- Logo recognition on event flyers
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events



For more information or to secure your sponsorship, email lissaffoa@gmail.com or call Lissa @ 414-559-9039

SPONSORSHIPS FOR



PICASSO PACKAGE - \$500

Falls Festival of the Arts - Sponsored by (Your Name/Logo here)

- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
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- Logo on all FFOA T-Shirts
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WARHOL PACKAGE - \$200

Falls Festival of the Arts - Sponsored by (Your Name/Logo here)

- Logo on all FFOA T-Shirts
- Your Name & Logo on our Website
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

O'KEEFE PACKAGE - \$100

Falls Festival of the Arts - Sponsored by (Your Name/Logo here)

- Your Name & Logo on our Website
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

ART ENTHUSIAST - \$30

- Donation goes towards a new mural in our Village
- Your name mentioned as a supporter on our Website



For more information or to secure your sponsorship, email lissaffoa@gmail.com or call Lissa @ 414-559-9039

SPONSORSHIPS FOR



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DOWNTOWN
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2 AVAILABLE

WINE & BEER GARDEN SPONSOR - \$1,500

Falls Festival of the Arts - Supported by (Your Name/Logo here)

- Named as Wine & Beer Garden Sponsor on Banner at the event
- Logo recognition on FFOA event flyers
- Logo recognition on Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on FFOA Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

LIVE MUSIC SPONSOR - \$750 ~~6~~⁵ AVAILABLE

Falls Festival of the Arts - Supported by (Your Name/Logo here)



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The Natural Choice®

- Your Logo in performance area at event
- Thank You during performance
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
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email menfallsdowntown@gmail.com or call Rob Kos 908-295-9808

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PERFORMING ARTIST SPONSOR - \$750

~~5~~ **6 AVAILABLE**

Falls Festival of the Arts - Supported by (Your Name/Logo here)

- Your Logo in performance area at event
- Thank You during performance
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
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HOSPITALITY AREA SPONSOR - \$750

2 AVAILABLE

Falls Festival of the Arts - Supported by (Your Name/Logo here)

- Your Logo on Hospitality Tables
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
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TASTY EATS FOOD AREA SPONSOR - \$500

2 AVAILABLE

Falls Festival of the Arts - Supported by (Your Name/Logo here)

- Your Logo in the Food Truck & Food Area
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, AGMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10 X 10 space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
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MIXERS & MURALS TOUR SPONSOR - \$500 3 AVAILABLE

Falls Festival of the Arts - Supported by (Your Name/Logo here)

- Name and Logo recognition on trolley banner during all tours
- Logo recognition Facebook, Instagram, and other social media promos leading up to the event [FFOA, ASMF, MFDI & BID platforms]
- Logo recognition in local newspaper advertisements
- Optional, complimentary 10' X 10' space at FFOA (must include free art related activity for kids)
- Your Name, Logo and Link on our Website
- Logo on all FFOA T-Shirts
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

Unavailable

SCULPTURE SPONSOR - \$300

20 AVAILABLE

Falls Festival of the Arts - Sponsored by (Your Name/Logo here)

- Logo on all FFOA T-Shirts
- Your Name & Logo on our Website
- Your Name & Logo on signage at event
- Puzzle Display Promoting Sponsorship for FFOA at all Menomonee Falls Events

INFORMATION:

Sculptures will be painted the week leading up to the Festival outside your place of business, on Main Street or in Mill Pond Park [highly visible area for all spectators to see while artist is painting with signage that you have sponsored that sculpture]. Festival and local artists will be painting your sculpture on a volunteer basis with their supplies. Images will be posted of sculpture in progress on social media leading up to the Festival.

VOTING:

During the Festival, all sculptures will be moved to the bridge area on Main Street and into Mill Pond Park for guests to vote for their favorite during the Festival. Voting will be announced and posted towards the end of the Festival at the Festival, on social media and on the FFOA website.

AFTER FESTIVAL:

The top 3 will be permanently located in the New Downtown Sculpture Garden by Lime Kiln Park [CONGRATULATIONS!] Each of the top 3 will have a plaque attached with your name of business and the artist's name. If your sponsored sculpture is not 1 of the top 3, you as the sponsor have the final say in what happens to your piece. Ideas include, but are not limited to, place outside of your business in a planter or a large pot, donate it to the Festival, gift it to the artist that painted it, etc.

Please note that the Sculpture Sponsor deadline is April 30th to allow time for these wonderful 4'H x 2'W sculptures to be created, primed, formed into cement bases and delivered.



MENOMONEE FALLS
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For more information or to secure your sponsorship, email
info@menomoneefalldowntown.com or call
Michelle Frie at 262-251-8797



2023 SPONSORS



MAIN STREET
Block Art Party
from
Grand to Water Street,
Mill Pond Park &
Lime Kiln Park

MENOMONEE FALLS, WI

Saturday
AUGUST 24
10 am - 5pm

fallsfestivalofthearts.com



BROUGHT
TO YOU BY

4th ANNUAL
2024

falls
Festival OF THE
ARTS

FALLSFESTIVALOFTHEARTS



- Artist Booths
- AGMF Art in the Park
- Artist Demonstrations
- Plein Air Art Competition
- Community Art Project
- Chalk Art Competition
- Kids Art Zone
- Street Artists
- Street Performers
- Kohls Color Wheels
- Painted Sculpture Competition & Auction
- Beer Garden
- Live Music
- Performing Art Acts
- Food Trucks
- Art Vendors

