



Falls Kids Festival

WHO:

Menomonee Falls Downtown in partnership with MF CE & Rec, Library Friends, Optimist Club, Mathnasium and the YMCA

We're inviting all the families in the tri-county area to come join us in celebrating all things kids! 3500+ people are anticipated to join us for this great Kids Festival & Concert experience!

WHAT & WHERE:

Falls Kids Festival in Village Park

A day of FREE activities, games, and performances for families to enjoy together in Village Park. The Root Beer Garden will be open, Kids Karaoke, T-shirt Decorating, inflatables, Firetruck, Food Trucks, live performances by area youth groups and a headliner Concert!

WHEN:

Saturday, August 12th @ 12-5PM

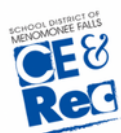
Activities and youth performances will run 12-3:45PM. Food and beverages will be available for purchase 12-5PM. Concert starts at 3:45PM - Watch for a limited number of VIP experiences with our headlining performer!

WHY:

Provide a Kids-Centric Event in Village Park

While there are many events happening Downtown and all are family-friendly, this day is all about celebrating the kids in our community! All their energy, talents, excitement, uninhibited joy and creativity will be on display. Join us in presenting this experience!

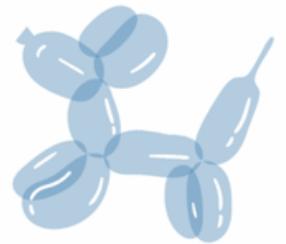
For more information or to secure your sponsorship, email menfallsdowntown@gmail.com or call Rob Kos 908-295-9808.





FALLS **KiDS**
FESTiVal

AUGUST 12, 2023



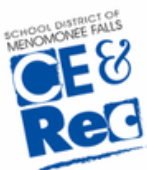
SAVE THE DATE!

A day full of fun celebrating all things kids!

**FREE concert with
children's recording artist**

**LAURIE
BERKNER**

**Scan for
more details!**





Falls Kids Festival

PRESENTING SPONSOR - \$10,000

1 AVAILABLE

Falls Kids Festival - Presented by **(Your Name/Logo here)**

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. On-stage speaking opportunity.

STAGE SPONSOR - \$5000

1 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation to advertise your business and/or host customers, employees or guest - must include a FREE activity for attendees. On-stage speaking opportunity. Name/Logo association with all marketing around the performance schedule.

KOOZIE SPONSOR - \$2000

1 AVAILABLE

FamilFalls Kids Festival - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 1000 koozies along with the Falls Kids Festival logo, to be handed out with an adult beverage purchase at the Root Beer Garden during the event, while supplies last!

SOUVENIR CUP SPONSOR - \$2000

1 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 1000 souvenir cups along with the Falls Kids Festival logo, to be handed out with a kids beverage purchase at the Root Beer Garden during the event, while supplies last!

ROOTBEER GARDEN SPONSOR - \$1500

1 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with Named "Root Beer Garden" & logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Root Beer Garden referred to as "Name/Logo" Root Beer Garden leading up to and during the event.



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Falls Kids Festival

BOUNCE HOUSE SPONSOR - \$1000

2 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.. On-stage speaking opportunity.

MUSIC & PERFORMANCE SPONSORS - \$500

4 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.. On-stage speaking opportunity.

ACTIVITY SPONSORS - \$500

8 AVAILABLE

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees. Face Painters, Balloon Artists, Caricatures, & more made possible with this sponsorship level!

SUPPORT SPONSOR - \$500

Falls Kids Festival - Sponsored by **(Your Name/Logo here)**

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - must include a FREE activity for attendees.

COMMUNITY SPONSOR - \$250

Falls Kids Festival - Supported by **(Your Name)**

Friend level billing, listed as "Supported by" name listed on most marketing, social media, signage, and print materials. No Activation space.

T-SHIRT SPONSOR - \$125

Falls Kids Festival - Supported by **(Your Name/Logo here)**

Friend level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Logo/name include on 300 shirts to be given away at the event.



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