



BEER GARDEN

MENOMONEE FALLS DOWNTOWN

WHO:

Menomonee Falls Downtown Inc (MFDI)

MFDI is a 501 (c)(6) non-profit lead by a group of local business and community leaders. Committee members are excited to present our Fourth Annual Beer Garden series!

WHAT & WHERE:

Beer Garden & Music Series in Village Park

Grab a bite and a cold one after work or with the kids for 12 weeks throughout the summer while taking in the sounds of local & regional musicians. Village Park's Beer Garden got a fresh new look under the direction of Stacie Estrada of Art Lounge in 2022. Student and professional artists added fun and beauty to this great outdoor space for beverages, food, and music!

WHEN:

Every Wednesday, June 5th - August 28th 5:00-9:00PM

Wednesdays will become your new favorite day of the week! The Beer Garden will be open 5-9PM every Wednesday, June 5th - August 28th. Perfectly overlapped with the Menomonee Falls Farmers Market all summer. *(No Beer Garden on July 3rd)*

WHY:

Casual community togetherness, did we mention beer & music?

2021 launched the Beer Garden Series and the community loved it! Throw in some great local music, fun seasonal beers, one food truck and a new playground for the kids, you can see why Menomonee Falls embraced this event and showed up week after week to hang out for a few minutes or a few hours. Community and corporate support make this series possible.

For more information or to secure your 2024 sponsorship, email menfallsdowntown@gmail.com or call 908-295-9808





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PRESENTING SPONSOR - \$5,000

Beer Garden Series - Presented by (Your Name/Logo here)

Lead billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at all 12 events. 60 drink tickets good for one free drink each in the Beer Garden = 5 free drinks per Wednesday. Formal mention by the band at each event.

KEEP 'EM COLD SPONSOR - \$2,500

Beer Garden Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. **NO** Activation space. Logo placement on 1000 koozies along with the Beer Garden Logo, to be handed out with beverage purchase at the Beer Garden during the series, while supplies last! Great Music and Cold Beer go hand in hand!

1 NIGHT AT THE GARDEN SPONSOR - \$500

Beer Garden Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at 1 event. 5 drink tickets good for one free drink each in the Beer Garden. Formal mention by the band on your night in the Garden. *(Limited Availability)*

GARDEN GAMES SPONSOR - \$500 (2 YEAR COMMITMENT @ \$250/YEAR)

Beer Garden Series - Sponsored by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. **NO** activation space. Logo placed on Yard Game set of your choice: Cornhole, Shutbox, Jenga. Branded games will be out and used at all Beer Garden and Sunset Concert events for 2 years. *(Limited Availability)*

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FOOD VENDOR SPONSOR - \$150/DATE OR \$300/3 DATES!

Beer Garden Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. Opportunity to serve food during one Wednesday Beer Garden. Serving hours 5-8PM. Get your dates early, they are first come, first serve. Social Media feature for your Wednesday(s)! *(Limited Availability & open to BID members prior to non-BID members)*

TABLE SPONSOR - \$100

Beer Garden Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. Logo Signage on a reserved picnic table for one Beer Garden event. *(Limited Availability)*

MUSIC LOVER SPONSOR - \$50

Beer Garden Series - Supported by (Your Name here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. NO activation space. It takes a Village! Small amounts add up quickly and help pay for the talented musician each week.

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THANK YOU - 2023 SPONSORS!



THE CHAMBER



Knights of Columbus Council 4240



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