

# FALLS MEMORIAL FEST



**MENOMONEE FALLS, WI**

## **WHO:**

Menomonee Falls Downtown Inc. in partnership with the Village of Menomonee Falls

We're inviting all of Menomonee Falls to gather together, to not only honor military personnel who have fought and died while serving in the United States armed forces but to also celebrate together as a community. This event is presented by the Village of Menomonee Falls!

## **WHAT & WHERE:**

Falls Memorial Fest - Main Street, Mill Pond Park & Village Park  
From the morning 5K benefiting Operation Finally Home to LIVE music, food, and shopping all day on Main Street, this event is sure to have something for everyone. Opening Ceremony to honor Menomonee Falls' own fallen service personnel, KidsFest in Village Park, Duck Drop & art show are just some of the highlights for the day!

## **WHEN:**

Saturday, May 27th 10AM-11PM & Sunday, May 28th 5-7PM Concert

5K Walk/Run, Tribute to Veterans, Lucky Ducky Derby, LIVE Music on 3 Stages, Food & Marketplace vendors, 3 Beer Gardens, KidsFest, Car Show, Art Show, Sunday Veterans Concert & more!

## **WHY:**

Bring the Community together in Tribute & Celebration

While there are many events happening Downtown and all are family-friendly, this event kicks off the summer event season but also offers time to honor our armed forces personnel, have teachable moments with our children and celebrate our freedom together with 1000's of our neighbors!

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**For more information or to secure your sponsorship, email [menfallsdowntown@gmail.com](mailto:menfallsdowntown@gmail.com) or call 908-295-9808**



MENOMONEE FALLS  
**DOWNTOWN**  
wheremain&appletonmeet

VILLAGE OF  
**Menomonee**  
Falls

# FALLS MEMORIAL FEST



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## **PRESENTING SPONSOR - \$18,000**



Falls Memorial Fest - Presented by **(Your Name/Logo here)**

**SOLE**  
Exclusive Main billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. Optional representative to conduct opening remarks on May 27th. *(Main Stage)*

## **"GENERAL" WATER ST. STAGE SPONSOR - \$5,000**

Falls Memorial Fest - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" Water St. Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between bands on May 27th. *(Water St. stage)*

## **"COLONEL" APPLETON AVE. STAGE SPONSOR - \$5,000**

Falls Memorial Fest - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" Appleton Ave. Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between bands on May 27th. *(Appleton Ave. stage)*

## **"MAJOR" SUNDAY VETERANS CONCERT (5/28) SPONSOR - \$5,000**

Falls Memorial Fest - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Primary billing for all Sunday Concert marketing immediately following presenting sponsor. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity on May 28th. *(Village Park - Sunday Concert)*

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## **"CAPTAIN" KIDSFEST STAGE SPONSOR - \$1,500**

Falls Memorial Fest - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. "Named" KidsFest Stage - referenced in marketing as your stage. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. Speaking opportunity in-between performances on May 27th. (*Village Park - Milwaukee Tool Amphitheatre*)

## **"LIEUTENANT" KIDSFEST SPONSOR - \$1,000**

Falls Memorial Fest - Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Tri County YMCA's KidsFest - sponsored by "Name/Logo" - referenced in focused KidsFest marketing. Optional 10x10 activation area at the May 27th event and/or the May 28th concert to advertise your business and/or host customers, employees or guests. (*Village Park*)

## **KIDSFEST SUPPORT SPONSOR - \$500**

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Tri County YMCA's KidsFest - supported by "Name/Logo" - referenced in focused KidsFest marketing. Optional 10x10 activation area at the May 27th event to advertise your business and/or host customers, employees or guests. (*Village Park*)

## **SUPPORT SPONSOR - \$250**

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at the May 27th event as a Marketplace Vendor.

## **COMMUNITY SPONSOR - \$125**

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Friend level billing, listed as "Supported by" name only (no logo) integrated into most marketing, social media, signage, and print materials.

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# FALLS MEMORIAL FEST



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## Event Sponsor Opportunities

### CAR SHOW SPONSOR - \$500

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Main Street Muscle Car Production - Car Show - sponsored by "Name/Logo" - referenced in focused Car Show marketing. Optional registration for one car in the Car Show. Optional 10x10 activation area at the May 27th event to advertise your business and/or host customers, employees or guests. (Garfield Ave. & Village Park)

### CAR SHOW SPONSOR - \$250

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Friend level billing, listed as "Supported by" name only (no logo) integrated into most marketing, social media, signage, and print materials. Main Street Muscle Car Production - Car Show - supported by "Name/Logo" - referenced in focused Car Show marketing. Optional registration for one car in the Car Show. (Garfield Ave. & Village Park)

### GOLF CART SPONSOR - \$500

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Name/Logo placement on all event golf carts. Optional 10x10 activation area at the May 27th event to advertise your business and/or host customers, employees or guests.

### DOG WATERING STATION SPONSOR - \$500

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Tertiary level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Name/Logo on all Dog Watering Station areas throughout the event (8 locations) & Village Park for the May 28th Concert. Optional 10x10 activation area at the May 27th event to advertise your business and/or host customers, employees or guests.

### IN-KIND SPONSOR

Falls Memorial Fest - Supported by **(Your Name/Logo here)**

Friend level billing, listed as "Supported by" name only (no logo) integrated into most marketing, social media, signage, and print materials. Provide items to support the event; printed materials, signage, provide volunteers for the event, food & beverages for volunteers, thank you gifts or gift certificates for volunteers, drinks & snacks for youth performers, etc throughout the weekend.

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# FALLS MEMORIAL FEST



## THANK YOU - 2022 SPONSORS

VILLAGE OF  
**Menomonee  
Falls**



POLLARD GENERAL COUNSEL, LLC  
Full Service Law Practice



Knights of Columbus  
Council 4240



OPTIMIST

The Optimist Club Of  
**Menomonee Falls**  
FallsOptimistClub.org



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MENOMONEE FALLS  
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# FALLS MEMORIAL FEST



**2022**



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