



WHO:

Menomonee Falls Downtown Inc (MFDI)

Committee members, made up of music loving community representatives, are excited about the line up for the 2024 concert series. MFDI is a 501 (c)(6) non-profit lead by a group of local business and community leaders.

WHAT & WHERE:

Concert Series in Village Park

The Falls Sunset Concert Series is Menomonee Falls' premier, FREE, family friendly, live music event series held in beautiful Village Park on the Milwaukee Tool Amphitheatre stage, in the heart of downtown. Music talent featured will include local, regional, and national acts!

WHEN:

2nd & 4th Thursdays: June 13 & 27, July 11 & 25, August 8 & 22

Six Concerts will take place on the 2nd & 4th Thursdays in June, July and August. The Beer Garden will open at 5:30pm with a variety of food vendors on-site. Music begins at 6pm.

WHY:

Provide great music experiences for the community and beyond!

This series, which started in 2021, continues to grow. The 2023 series had over 18,000 people attending the concerts and over 150,000 engagements on social media. The 2024 series is only possible with the financial support of area business, clubs, and organizations, as well as numerous community volunteers.

For more information or to secure your 2024 sponsorship, email menfallsdowntown@gmail.com or call 908-295-9808





FRONTMAN SPONSOR - \$10,000 (1 AVAILABLE)

Falls Sunset Concert Series - Presented by (Your Name/Logo here)

Lead billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at all 6 concerts. 120 branded lanyards good for one free drink each in the Beer Garden = 20 free drinks per concert. On-stage speaking opportunity at all 6 concerts (headliner). As the Frontman, you are the Star!

SOLO

I'M WITH THE BAND SPONSOR - \$7,500 (1 AVAILABLE)

Falls Sunset Concert Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at all 6 concerts. 120 branded drink tickets good for one free drink each in the Beer Garden = 20 free drinks per concert. On-stage speaking opportunity at all 6 concerts (end of show).

ROADIE SPONSOR - \$5,000

Falls Sunset Concert Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at all 6 concerts. 60 branded drink tickets good for one free drink each in the Beer Garden = 10 free drinks per concert. The show doesn't happen without Roadies! On-stage speaking opportunity at all 6 concerts (opening/welcome).

KEEP 'EM COLD SPONSOR - \$4,000 (1 AVAILABLE)

Falls Sunset Concert Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. NO Activation space. Logo placement on 2000 koozies along with the Falls Sunset Concert Logo, to be handed out with beverage purchase at the Beer Garden during the series, while supplies last! Great Music and Cold Beer go hand in hand!

For more information or to secure your 2024 sponsorship, email menfallsdowntown@gmail.com or call 908-295-9808





RHYTHM SECTION SPONSOR - \$3,750

Falls Sunset Concert Series - Sponsored by (Your Name/Logo here)

Secondary billing on all marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. NO activation space. 80 branded lanyards good for FIVE free drinks each in the Beer Garden = 400 free drinks for the series. The Rhythm Section is the heart of the band!

HORN SECTION SPONSOR - \$2,500

Falls Sunset Concert Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at 3 concerts. 30 branded drink tickets good for one free drink each in the Beer Garden = 10 free drinks per concert. The Horn Section brings a whole new level to the band!

BACKUP SINGERS SPONSOR - \$1,000

Falls Sunset Concert Series - Supported by (Your Name/Logo here)

Tertiary billing on most marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. 10x10 activation space to promote your business, entertain staff or clients at 1 concert. 10 branded drink tickets good for one free drink each in the Beer Garden. Harmony cannot be sung alone. Backup Singers bring those choruses to life!

GROUPIE LEVEL SPONSOR - \$500

Falls Sunset Concert Series - Supported by (Your Name here)

Friends billing on some marketing, including but not limited to banners, TV, posters, stage announcements, website and social media. NO activation space. 10 branded drink tickets good for one free drink each to use at a concert of your choice. Without the fans, there is no band!

HOST PACKAGE - \$500/CONCERT OR \$2500/SERIES

Reserved 10x10 Activation Space - No Marketing Package

NO marketing package. \$500/concert includes a reserved 10x10 activation space to promote your business, entertain staff, family or clients as well as 20 branded drink tickets good for one free drink each in the Beer Garden. \$500 discount if you purchase a space for the series. Limited availability. The Hostess with the Mostest!

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INTERSTATE MUSIC



PRESENTS



THANK YOU - 2023 SPONSORS!

INTERSTATE MUSIC



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